



## RENEWED COMMITMENT TO CATCH A CURE!

Dear Friend,

After a one-year hiatus, WTS, Inc. is pleased to bring back the Lower Niagara Sport Fishing Challenge to benefit the Cystic Fibrosis Foundation of WNY. This year's two-day tournament will take place Thursday, September 12<sup>th</sup> and Friday, September 13<sup>th</sup> on the Lower Niagara River.

The Lower Niagara River is known far and wide as a world class fishery, and most of the fame is due to its cold-water sport-fishing. Chinook Salmon, Steelhead, Brown and Lake Trout flourish in the river and provide anglers with both size and numbers. Salmon were initially put in the lake to control the Alewife, a small herring-like fish that was rotting/dying. Now the Niagara River has a multimillion-dollar world class fishery because the salmon have taken off and done so well.

The Niagara River always retained bass, walleye and perch. However, until New York State got into the stocking game there really wasn't a trout and salmon fishery. While NYS DEC has been direct stocking the river for years, that has been augmented by stocking fish raised in pens set in the river. The pen-rearing program helps the fish acclimate to the river's environment. This also allows the young fish to smolt or imprint to the river. Capt. Frank Campbell says that all these efforts have gone a long way to maintaining an incredible fishery which is "the envy of pretty much every fresh-water fishery in the country."

We hope that you will come and enjoy this amazing fishing experience with us this year and witness the passion and conviction of those fighting to find a cure for Cystic Fibrosis.

Cystic Fibrosis is a genetic disease affecting over 30,000 children and adults in the United States. Thanks to fundraising events like this, there have been recent discoveries and progress towards finding a cure. These steps forward have resulted in expanding the average life expectancy of CF patients by over 20 years! Scientists are confident that a cure is "just around the corner."

This year's goal is \$100,000, which will help fund important research for a cure for Cystic Fibrosis. Please join us as we add tomorrows to the lives of children and young adults with CF.

Attached please find an outline for sponsorship options for this year's tournament. We graciously ask that you become a \_\_\_\_\_ sponsor with a \$\_\_\_\_\_ donation.

Over the past 11 years, this event has raised over \$950,000.00. Help us get over the million-dollar mark. Every dollar helps improve the future for CF patients.

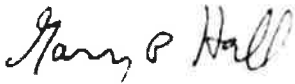
Please complete the attached Commitment Form and return to Yvonne Anderson at [yanderson@wtsonline.com](mailto:yanderson@wtsonline.com) no later than August 1<sup>st</sup>.

If you are unable to join us this year but would still like to contribute, we would be very grateful for your generosity.

For questions, contact Yvonne Anderson at [yanderson@wtsonline.com](mailto:yanderson@wtsonline.com) or 716-754-5400.

Looking forward to seeing you in September!

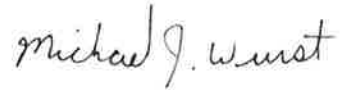
Very truly yours,



Gary P. Hall



Michael C. Oliver



Michael J. Wurst



*Redbone @ Large benefiting the Cystic Fibrosis Foundation*

## Tournament Agenda

### **Thursday, September 12, 2019: Fishing Tournament at Lewiston Public Docks, Center and Water Streets, Lewiston NY 14092**

- Pizza & lunch at docks: 9:00 a.m.
- Blessing of the fleet/Launch: 9:30 a.m.
- Lines in: 9:45 a.m.
- Lines out: 3:00 p.m.
- Scoring packets must be into scoring table by: 3:30 p.m. for fishing

### **Thursday, September 12, 2019: Dinner (Venue TBA)**

- Dinner and cocktail reception with gourmet cuisine and delicious spirits: 6:00 p.m.
- Dress business casual and ready for fun!

### **Friday, September 13, 2019: Fishing Tournament at Lewiston Public Docks, Center and Water Streets, Lewiston NY 14092**

- Breakfast: 6:45 a.m. at the docks
- Lines in: 7:00 a.m.
- Lines out: 11:00 a.m.
- Scoring packets must be into scoring table by: 11:00 a.m. for fishing
- Awards ceremony and meal to immediately follow at WTS.





## 2019 Sponsorship Opportunities

### **\$15,000 (Admiral)**

2 boats each day (3 anglers per boat)  
Each angler and a guest attend dinner  
Each angler attends awards luncheon at WTS  
Full page, color acknowledgement in event program journal  
Company name/logo on all event materials created after signing date  
Opportunity to promote company product in participant gift bag

### **\$10,000 (Commander)**

#### **BANQUET SPONSOR**

1 boat each day (3 anglers per boat)  
Each angler and a guest attend dinner  
Each angler attends awards luncheon at WTS  
Half page, color acknowledgement in event program journal  
Company name/logo on all event materials created after signing date  
Opportunity to promote company product in participant gift bag

### **\$7,500 (Captain)**

#### **AWARDS LUNCHEON SPONSOR**

1 boat each day (3 anglers)  
Each angler and a guest attend dinner  
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Half page, black & white acknowledgement in event program journal  
Company name/logo on all event materials created after signing date  
Opportunity to promote company product in participant gift bag

### **\$5,000 (Skipper)**

1 boat each day (3 anglers)  
Each angler and a guest attend dinner  
Each angler attends awards luncheon at WTS  
Half page, black & white acknowledgement in event program journal  
Opportunity to promote company product in participant gift bag

### **\$4,000 (Crew)**

1 angler each day  
Full page, black & white acknowledgement in event program journal  
Four (4) tickets to dinner  
Opportunity to promote company product in participant gift bag

### **\$3,000 ("Rear" Admiral)**

Half page, black & white acknowledgement in event program journal  
Eight (8) tickets to dinner  
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**2019 Lower Niagara Sport Fishing Challenge**  
**Sponsorship Commitment Form**  
**Please return by August 1, 2019**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail \_\_\_\_\_

I would like to become a sponsor at the following level:

Admiral (\$15,000)

Commander (\$10,000)

Captain (\$7,500)

Skipper (\$5,000)

Crew (\$4,000)

"Rear" Admiral (\$3,000)

I cannot sponsor, but want to make a general donation to the event:  \_\_\_\_\_

Check enclosed (payable to the Cystic Fibrosis Foundation)

Please invoice

Please call for payment: \_\_\_\_\_

Credit card payment: Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Total amt. to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please return all completed forms to:

WTS, Inc.  
Attn: Yvonne Anderson  
435 North 2<sup>nd</sup> Street  
Lewiston, NY 14092

Questions? Contact: Yvonne Anderson  
[yanderson@wtsonline.com](mailto:yanderson@wtsonline.com) or 716-754-5400

